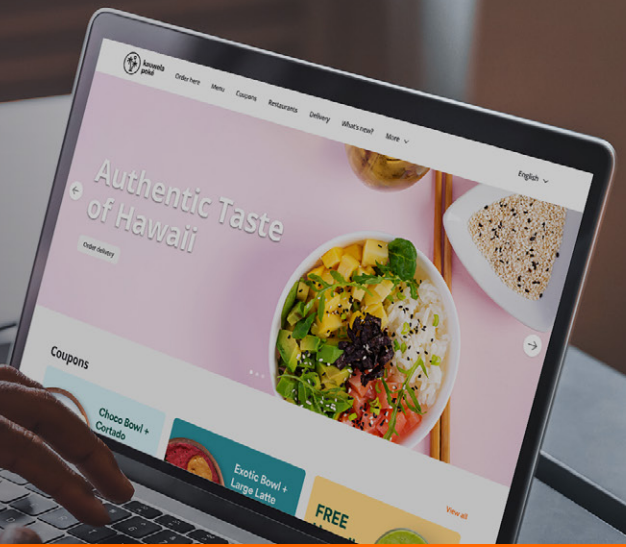


# Marketing Website

Leverage a new sales channel and make the best impression with your website



Having a website that is fully aligned with other ordering channels and where customers can explore your restaurant's offering has become crucial for every brand that wants to stay on top of the game. To support this increasing demand, MENU offers a website builder tailored to restaurants' needs allowing you to create your own branded website quickly and easily.

## Unify customer experience across all touchpoints to increase sales

With the **Marketing Website** provided by MENU, you can create your own website matching your general branding guidelines. It is supported by a personalized platform with the intuitive content management system (CMS), while at the same time, relevant content is synchronized with the rest of the MENU ecosystem products.

### Specially designed for restaurants

MENU relieves you of all the exhaustion and complexity of researching content management systems and transforming generic pages and blocks into the elements relevant for restaurants. With the Marketing Website, you will benefit from a selection of tailored pages allowing a large number of components for personalization. All of this is accessible from an easy-to-use CMS created to manage the content displayed on the website.

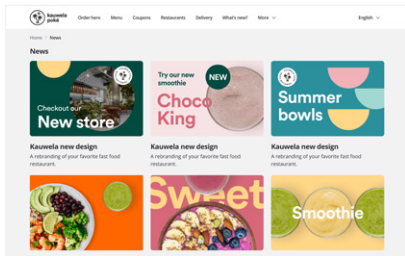
### Connected with your digital platform

Marketing Website provided by MENU can be seamlessly integrated with your branded Web App featuring your special promotions, restaurant network and Mobile app download.

### Full website control in your hands

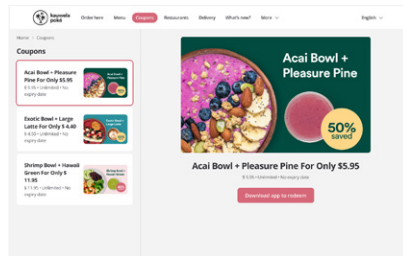
With direct management and multiple customization options, your restaurant brand has total control over the product. You can take advantage of numerous components that facilitate high-level customization and create a website that best suits your brand's needs.





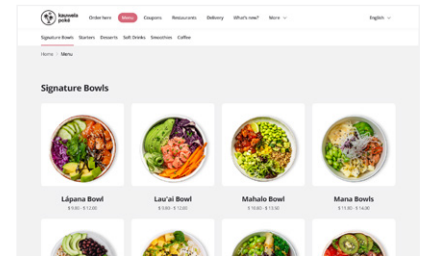
### News & Events

Display different content, such as new products, events, links to articles, etc. using carousel options.



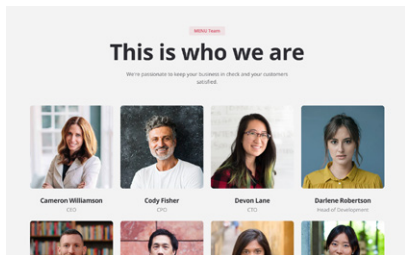
### Coupons

Connect the coupons already existing in the ecosystem provided by MENU.



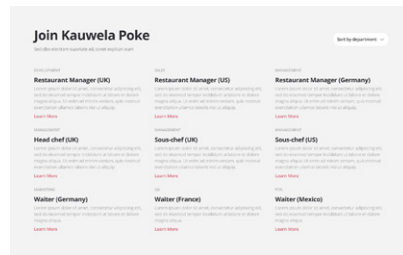
### Products

Use a product grid that facilitates the display of a complete catalog in a visually attractive way.



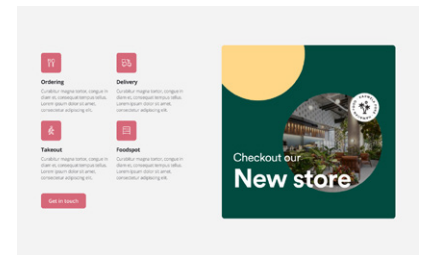
### Your team

Show the team behind the brand that makes everything work perfectly.



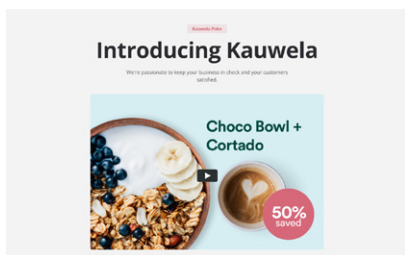
### Open positions

Announce job vacancies along with their descriptions to attract future employees.



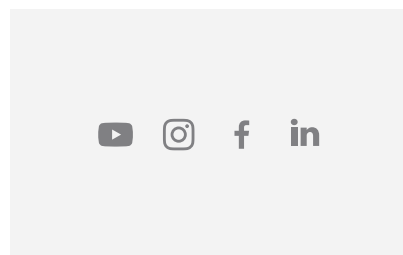
### Diverse text & visual options

A large number of other possibilities, such as lists, texts, varied images with different presentations, and more.



### Videos

Embed media hosted on third-party servers (YouTube, Vimeo) with just one click.



### Social Media

Link different social networks where your brand is present.



### Processes

Explain a process or a timeline to detail different steps.

## Enjoy the flexibility and independence with Marketing Website

- Choose the elements that you prefer
- Upload text and images
- Use your own domain
- AWS hosting with high availability
- Responsive, WCAG compliant website
- Optimized for search engines (SEO)

MENU is a trusted global provider for some of the largest restaurant brands



Interested in more information on how you can benefit from Marketing Website provided by MENU?

Contact us now for a free demo

hello@menu.app