

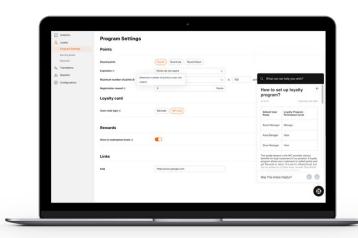
MENU's existing Content Management System (CMS) is being revamped and a brand-new Management Center in full scope will be available soon. It will empower you to streamline operations and leverage powerful customer statistics and engagement tools in an advanced way.

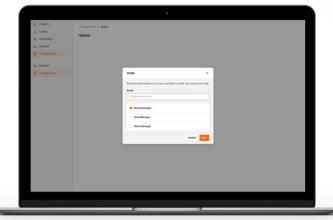
Manage everything in one place

The **Management Center** is a front-end application that will manage all content, configurations, and reporting related to the MENU ecosystem of products. Starting with a flexible authorization system, you will be able to manage roles and permissions in your projects. The Loyalty solution will be managed here first, with many more features coming shortly. The existing MENU CMS will be gradually migrated to the new **Management Center** to enable complete management of the ecosystem through a single application in 2022.

Modern and user-friendly

The **Management Center** comes with a modern design and user-friendly interface offering tooltips and explanations throughout the experience. It also provides contextual help based on the current page the user is on.





Granular user permissions

The new central hub offers the ability to create custom roles with a granular configuration of permission and access levels.

Roles & Permissions

The **Management Center** will be used for multiple services across digital order & pay, discounting, Loyalty, and MENU's own CRM. Therefore, it is important to have a flexible authorization system for managing roles and permissions across services. There are three predefined **Roles** that a user can be assigned (in the hierarchical role concerning the scope of permissions):



Brand Manager



Area Manager



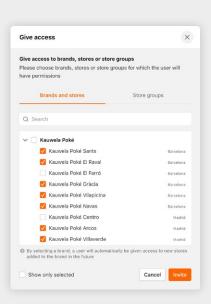
Store Manager

Each role has a set of individual permissions that specify what actions or features the role can access. There is also a possibility to create custom roles by the user with such permission.

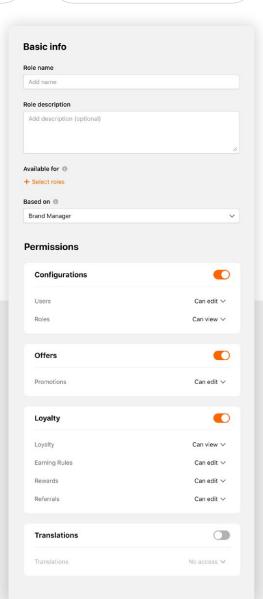
Permission levels that a user can be assigned include:

- Can edit
- Can view
- No access

When new features are added to the **Management Center**, additional permissions will need to be added to the list of available permissions for a role.



In addition to a role, a user can also be assigned access to specific brands and/or stores. This determines what data is available for reporting and what brand/stores specific configurations are accessible from individual features. This can be configured via store groups, or by selecting specific brands and/or stores.



MENU is a trusted global provider for some of the largest restaurant brands









Interested in more information on how you can benefit from the Management Center provided by MENU?

Contact us now for a free demo